

 **bio-id** OFFERING **#bpay**

WHERE FASHION MEETS
PAYMENT TECHNOLOGIES

#DiscoverBIOIDZ



DISCLAIMER



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ABOUT THE COMPANY

Established in 2017, BIO-IDZ is a Technology company, that applies state of the art technology under the same umbrella to the entire ecosystem of Fin-Tech, payment, identity and security sectors by infusing new trends and future techs to serve the latest solutions globally.

BIO-IDZ is strategically placed to provide innovative Fin-tech solution in the Middle East region: pioneering in the next generation contactless payment experience.

Skimming over the wearable tech wave and pioneering the market conditions BIO-IDZ introduced #bpay for smart wearable tokenization platform allowing adding payment functions to everyday Fashion-Tech accessories by linking to debit or credit cards.

We work with Visa, Mastercard, RuPay and UnionPay.



With significant experience BIO-IDZ offers a wide range of products: payment and transport cards, eco cards, ID and social cards of any complexity, as well as jewelry cards and NFC contactless payment wearables.



We also offer development of designs for card products and smart jewelry (with high level of performance, creativity and always with an individual approach to the task)

WHY #B PAY WEARABLES?



Differentiate and be the first

- be the first organisation to support passive NFC payment wearables & jewelry



Increase revenue

- statistics show that contactless payments happen more frequently than other payments



Enhanced security

- If a device is lost or stolen, the user can delete or replace its token, while continuing to use the physical bank card (tokenization system)



No energy needed

- #bpay wearables do not require an energy source to get a token and use it for payment (passive tokenization)



Drive loyalty, card usage and customer acquisition

- #bpay wearables can have custom-made designs



Easy implementation

- both personalisation and tokenization options are available

IMPLEMENTATION OF #BPAY WEARABLES

Two ways (not mutually exclusive)



TOKENIZATION



PERSONALISATION



PERSONALISATION IMPLEMENTATION MODEL

OVERVIEW

- Model of #bpay implementation- just like classical card personalisation
- The company pays for wearables and personalisation of these wearables (B2B concept)
- Wearables can be ordered bulk in range of 100 pcs to 100k pcs and more
- Personalisation to be done at company personalisation facilities or via its perso-partner
- The company distributes wearables to its clients
- Desfire EV1/EV2/EV3 applet can be loaded for transportation purposes



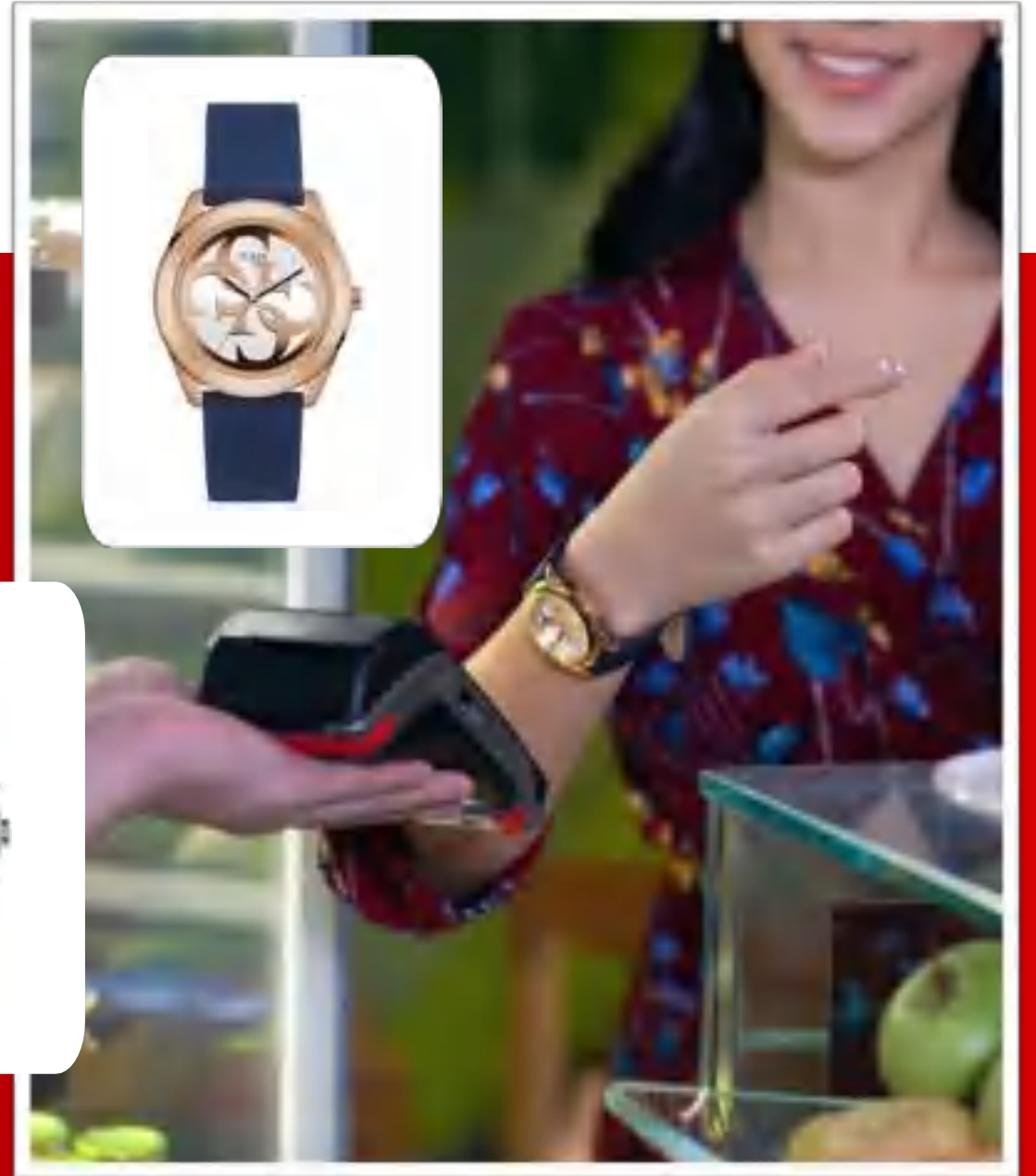
OUR PAYMENT JEWELRY AND ACCESSORIES

- ANOLOGUE WATCHES
- SMART WATCHES
- FITNESS TRACKER
- WATCH STRAPS
- WATCH CLASP
- WATCH LOOP
- BIODEGRADABLE BRACELET
- SPORTS BRACELET
- POP IN BAND
- SILICONE BAND
- PHONE HOLDERS
- CHARM BRACELETS



ANOLOGUE WATCHES

Enabling payments in globally renowned watch brands. We supply customised payment capable timepieces as part of our OEM services. Our team of skilled designers and engineers work closely with esteemed partners to continually develop trendy payment capable timepieces.



SMART WATCHES

Our payment solution makes smartwatches smarter. We offer a turnkey solution to our OEM partners. With a battery-less payment chip embedded inside, the user can make convenient and secure contactless payments even if the smartwatch runs out of power.



FITNESS TRACKER

Giving the payment boost to fitness trackers. The wearer can go on a run without the burden of carrying a wallet or a smartphone, safe in the knowledge that they can tap their fitness tracker to make any needful purchase.



WATCH STRAPS

Retrofitting payment straps into any watch. Our extensive collection of payment enabled Leather, Silicon, Fabric or TPU straps are developed with a quick release button allowing them to be fitted on to any watch.



WATCH CLASP

Convert any watch into a payment watch. Our unique payment enabled TPU clasp can be attached to the metal bracelet of any watch, instantly transforming them into a payment capable watch.



WATCH LOOP

Convert any watch into a payment watch. Our unique payment enabled loop can be attached to the metal bracelet of any watch, instantly transforming them into a payment capable watch.



BIODEGRADABLE BRACELET

Unique biodegradable Cork Bracelets & Watch Straps with payment functionality brings you in harmony with mother nature



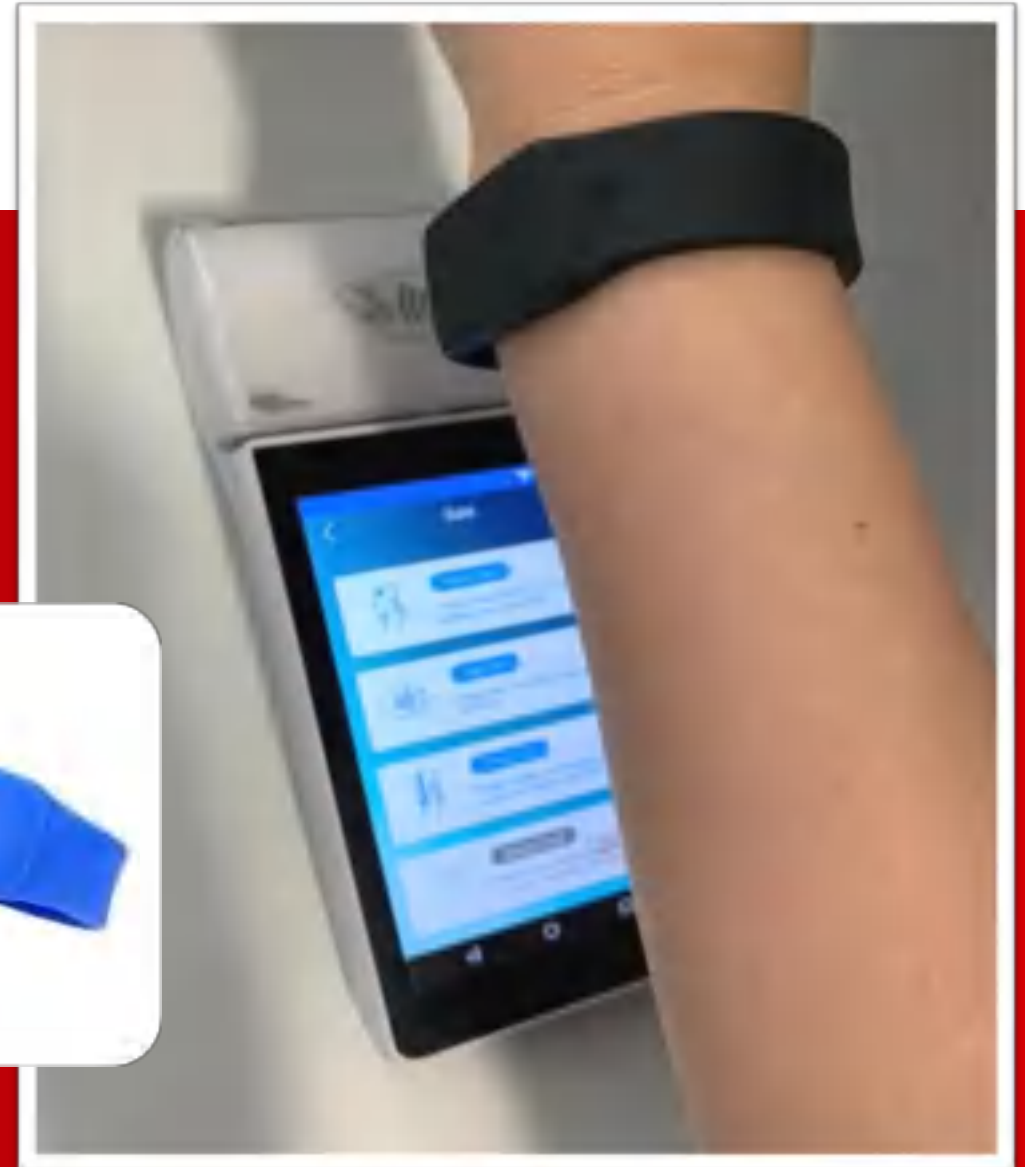
SPORTS BRACELET

Making payments a style statement. Our collection of payment enabled genuine leather bracelets allows the user to make convenient & secure payments by simply tapping their wrists at any terminal accepting contactless payments.



POP IN BAND

Pop-in the Microtag payment chip at your own convenience into the slot provided in these unique payment bands to make contactless payments.



SILICONE BAND

Keep your wallets aside. Our customizable waterproof payment bands allows you to enjoy your time at events, theme parks, beaches or any outdoors.



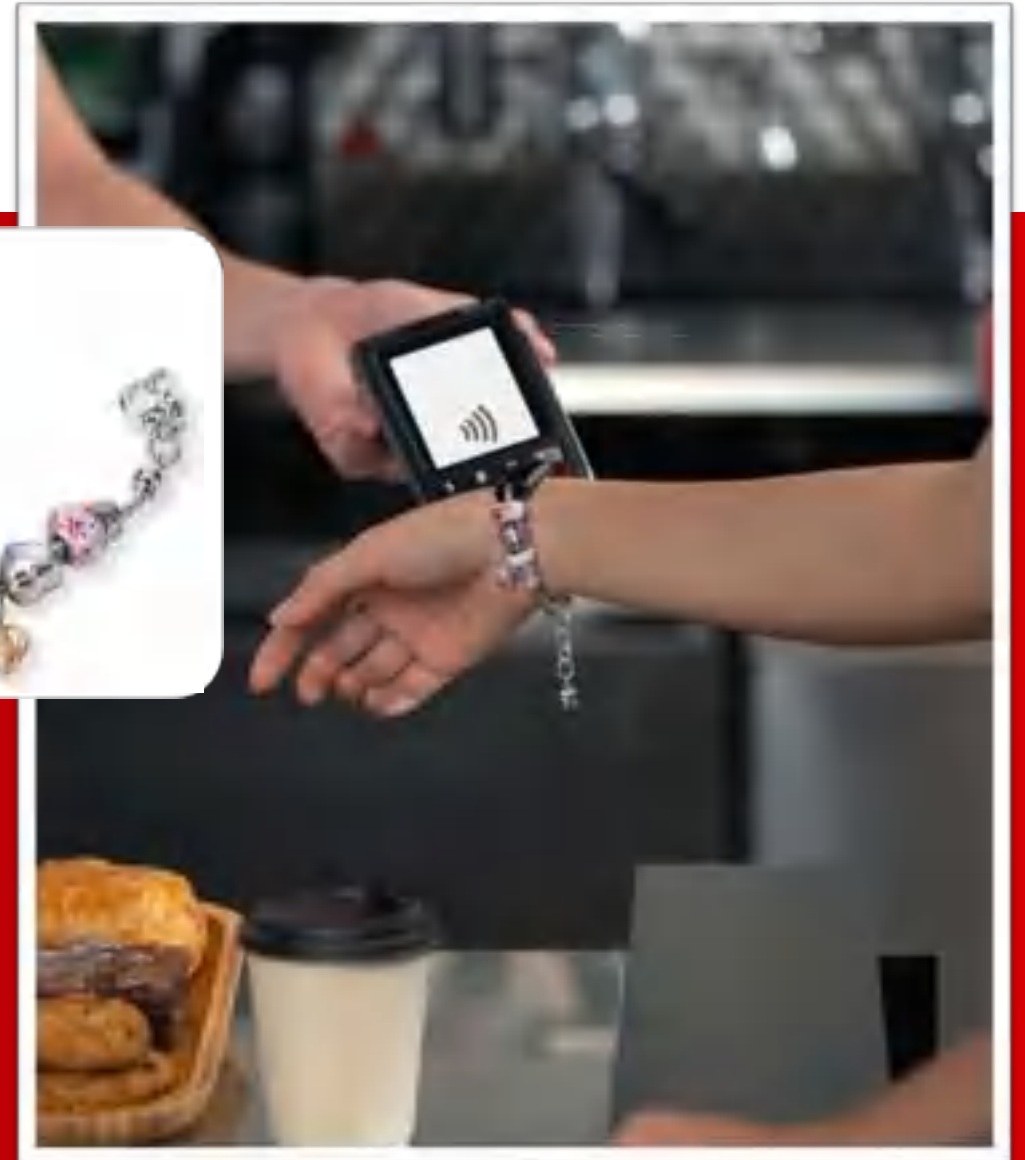
PHONE HOLDERS

Convenience is the name of the game. Our range of customizable payment Phone holder developed using wide range of materials like PU Leather, Genuine Leather, Silicone and Plastic



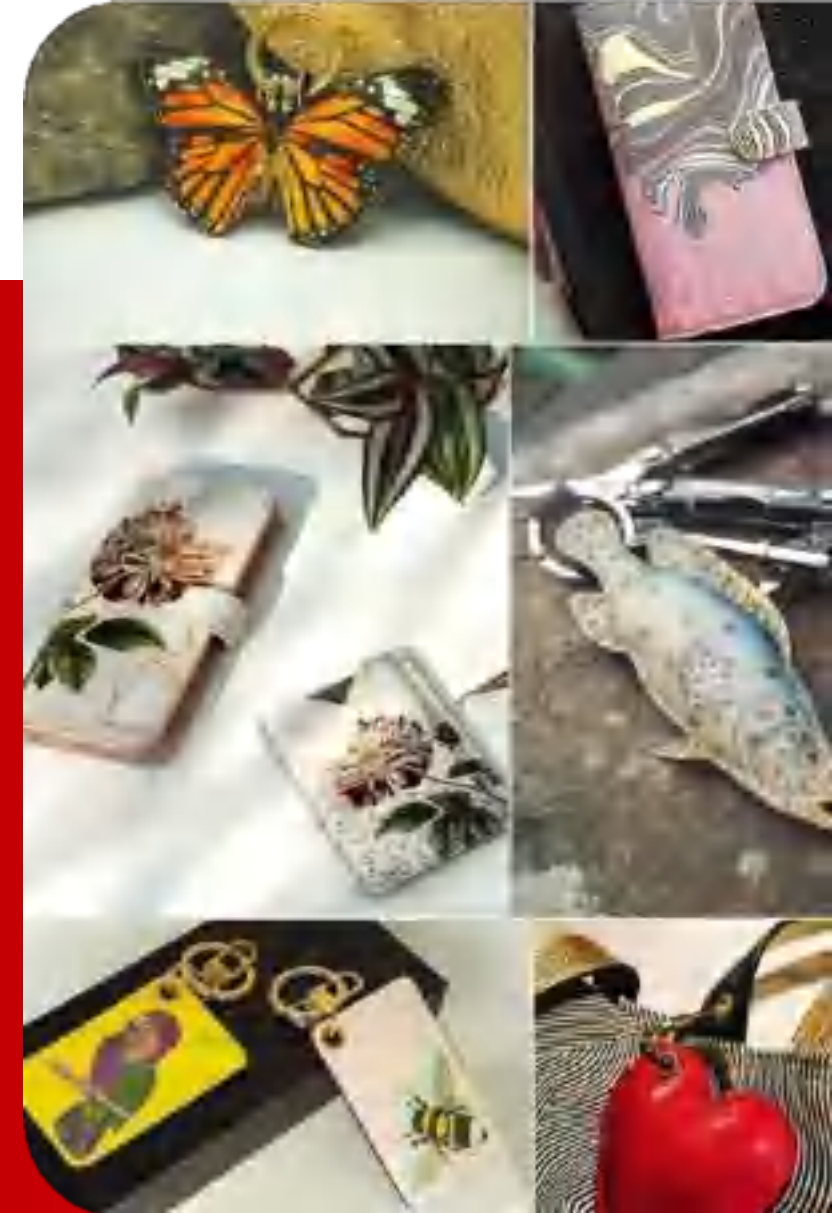
CHARM BRACELETS

Charming & Elegant, the new buzzwords in payment industry. Make sparkling contactless payments at the evening cocktails by through our charm bracelets with Swarovski elements.



CUSTOMIZATION AND WHITE LABELLING

- An efficient and innovative way to build up the brand name and capture the public cognizance by associating your brand with refinement and quality is by our offered white labeling service.
- We customize beautiful printed leather accessories for our luxury contactless wearables brand which is certified by MasterCard, Visa.



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VISA



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